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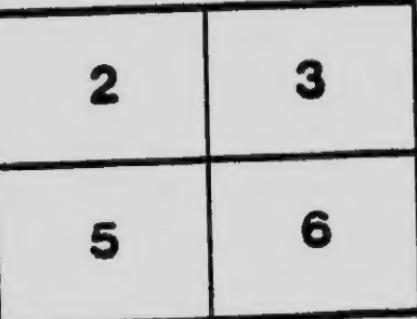
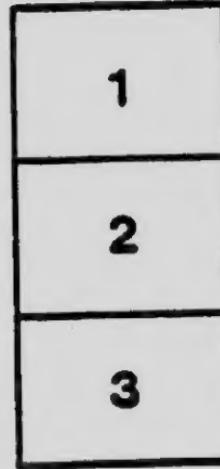
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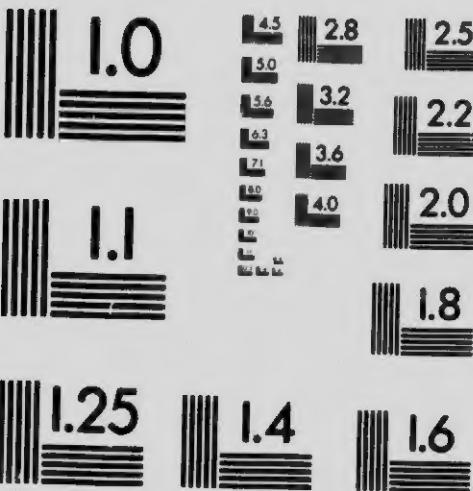
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CANADIAN NATIONAL
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August 23rd to September 6th

CANADIAN NATIONAL EXHIBITION

41st YEAR

THE Canadian National Exhibition is a symbolization of the Canadian spirit, national in scope, universal in aim. It fuses in an all pervading common interest the capitalist and the farmer, banker and workman, merchant, manufacturer and mechanic, women's clubs and Boards of Trade, in short all and sundry irrespective of class, or sex, or age. And the least exclaims with the greatest of these "it is ours, we did it." It is a monument to democracy that is ever democratizing and is a most potent factor in the Dominion's social, industrial, and educational evolution. With all it is surpassingly entertaining and recreative.

Exhibition Park, 264 acres in extent, is practically in the heart of the city and is the finest Exhibition Grounds on the continent. Similarly, Exhibition City, with its scores of handsome permanent buildings ranks second to no exhibition plant anywhere. It is a city beautiful, a magnificent example of landscape artistry, a self-contained community with all the conveniences of a modern city such as permanent walks and roads, telegraphs, telephones, postal, express, customs and banking services and an independent electrical plant bigger than that of many large sized cities. Now in its forty-first year, the Canadian National is a fixture, a classic, "the crystallization of a great and enduring concept, the florescence of a concerted popular co-operation" as one writer has said, the concrete expression of a national enthusiasm guided and moulded by a few

Full Performance Every Day

Admission 25 Cents

Canadian National Exhibition

unselfish men with a clarity of vision and perspective and a genius for constructive organization, patriotically inspired.

"That this Exhibition is a great factor in teaching the people of the material resources of the Province is known to all," says the Premier of Ontario, Sir William Hearst. "But there is another service which it has rendered which is not appreciated possibly to the full extent. I refer to its influence as a moulder of sentiment along the best lines of citizenship and nationality. Years ago before these things were appreciated as keenly and as generally as they are to-day, this Exhibition was quietly and almost unconsciously inculcating the priceless heritage of Canadian citizenship and the great value of British connection. It was done in ways most likely to be effective because of being almost imperceptible—the decorations of the grounds, the enterprise of the Association in first, at great cost, bringing out Imperial bands, the staging of pageants of Empire and of Empire significance before the Grand Stand, and the dissemination of similar sentiments in other directions. In these and many other ways the Directors have made this celebration one of the influential moulders of sentiment in this city and in this Province."

In the opinion of Hon. Dr. Cody, Minister of Education, the Exhibition is a

GREAT POPULAR UNIVERSITY

"a shrine of educational organization. Every new idea in industry, in art, in education, is most speedily and effectively passed on or introduced to the people through the medium of our National Exhibition. Those who regard it as only a place of amusement underestimate its real value and its tremendous influence. It is, I repeat, a kind of popular university."

After forty years of cumulative endeavor everything that represents Canada's very best effort

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August 23rd to September 6th

in all that makes a nation great, is here centred and concentrated for the judgment of the people in such a way as to set up new standards of Canadian enterprise and to stimulate the energy and excite the ambitions of the nation. The entire resources of Canada, and much of the enterprise of other nations, are levied upon to make a Canadian festival. Almost everything that the Dominion makes, mines or grows in a commercial way will be found on display here in the nation's show window.

The constant effort of the Directors and management is to furnish inspiration, education and entertainment to the individual citizen and power, purpose and collective ideals to the community. That the Big Fair fulfils this function in a manner pleasing to its patrons is indicated by the constantly increasing patronage of our own people and the augmented number of tourists from other lands yearly drawn to Toronto by the magnetic attractions of the world's greatest annual exposition.

Many encomiums have been heaped upon the Exhibition by outstanding figures, but perhaps no more striking tribute was ever bestowed upon it than that paid recently by H. R. H.

THE PRINCE OF WALES

who, at his own expressed wish, has had his arrival in Canada timed to coincide with that of the opening of the Big Fair this year. Though the original plans provided for a late autumn visit to Toronto, he ordered his itinerary changed and will inaugurate his tour by a three-day visit to Toronto to open the Exhibition before commencing his Dominion-wide trip. He will later return to Ontario for a more extended stay.

It is no new thing for Toronto to entertain royalty, but with the war atmosphere still about us, it is perhaps not to be wondered at that this city, which led the whole Empire proportionately in its

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contribution of men and money to the Allied cause, should be looking forward with more than the usual degree of lively anticipation to the forthcoming visit of the Prince. His coming has stirred every interest connected with the Exhibition to unprecedented efforts.

Throughout the Allied countries preparations are being made for the celebration of victory and the presence of the Prince has stimulated efforts along similar lines in Canada. What more fitting place than the Canadian National, the people's playgrounds, could be chosen for such a demonstration. A great natural park stretching for one and a half miles along Lake Ontario, it possesses all the features and facilities for the monster festival of triumph planned. The Governments are co-operating heartily and the Imperial authorities will contribute to the success of the enterprise by furnishing several big features that will give the event Empire importance and significance. The festival will extend over thirteen days, instead of twelve as has been the custom for some years, and the celebration promises to be a mammoth national outpouring of thanksgiving.

Never in the history of the Exhibition were so many extraordinary features planned and a

RECORD IN ATTENDANCE :

in the quality, quantity and variety of the exhibits and in the excellence of the entertainment provided, is inevitable. The Exhibition of 1919 will eclipse all former triumphs.

The setting for the reception to the Prince will have a truly Khaki tinge. It is not improbable that Admiral Jellicoe will be present on his way back to England after his visit to the Far East, and other outstanding figures of the World War have also been invited, including Gen. Currie and King Albert of Belgium. There will be a remarkable display of the trophies so dearly won by

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August 23rd to September 6th

our boys overseas. The Dominion Government has selected Toronto as the distribution depot for the big guns and other trophies captured from or surrendered by the Germans including scores of Fokkers and other aircraft and there are already assembled here huge shipments of relics of the Great War, including practically every type of gun from the wicked little anti-aircraft instruments to great formidable howitzers, travelling on huge caterpillarized wheels. A German U-boat is expected, while housed in the Fine Arts Gallery will be Canada's

WAR MEMORIALS PAINTINGS

the art sensation of the world at the present time, which constitute unquestionably the most artistic record of any country's share in the great war and the most significant manifestation of artistic activity during this period.

In keeping with the spirit of the occasion the Grand Stand Spectacle will be a mammoth festival of triumph, having all the color, pomp and action with which stagecraft can endow it. Nothing is being left undone to convince H. R. H. that Canada is as great in peace as in war, and it is hoped to send him away from Toronto with as high an opinion, if possible, of the Dominion's resources and potentialities as he already holds of the Canadian boys in whose conduct overseas he found so much to admire.

"Peace has its victories no less renowned than war," and the Exhibition proposes to show how some of these victories are being won and will be won, and how the same spirit that helped carry to a successful issue the biggest task that ever was given man to do, is asserting itself in overcoming the problems of the new era.

Five successive and successful exhibitions have been held during the war. During that period the Big Fair has grown marvellously, has developed

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Canadian National Exhibition



Cols. Barker and Bishop and one of the German Fokkers they will fly at the Exhibition

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August 23rd to September 6th

with the new Canadian and Empire spirit. With the return to peace it plans to be bigger still and this year it starts out to reflect the new national expansion and development. It will, however, above all, endeavor first to give expression to

THE VICTORY SPIRIT

and the entire two weeks will be a time of rejoicing, of joy unconfined, a great jubilee of thanksgiving, the victory theme dominating every section of the enterprise.

But while the festival spirit will be more noticeable than at any time since 1913, emphasis will be laid upon the application to the new era of the lessons that war has taught us and upon the intelligent devotion to the idea of co-operation for the best interests of the country which has been such a marked characteristic of the Dominion since her bold plunge into the European conflict.

Prospects are that there will be the best assemblage of manufactures and agricultural products yet seen, while the live stock display should not be far behind the prospective record-breaking achievement of the many other departments that go to make up the Exhibition.

Producers of agricultural machinery and farm labor saving devices have applied for more space than ever before, while every inch within the buildings was long ago taken up for miscellaneous exhibits.

Before the war it was customary for the Exhibition to bring over a British military band whenever possible. This popular policy was interfered with by the turmoil overseas, but will be resumed this year. With the knowledge that the Prince of Wales would be here the management arranged with the British War Office for a visit of the

CRENADIER GUARDS BAND

for the full term of the Exhibition. The Guards are not only the best and most popular military

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Canadian National Exhibition

musical organization in the Empire, but they happen to be the band of the Prince of Wales' own regiment, in which he is a Captain. The Guards, in their picturesque dress uniforms of pre-war days, will play daily on the main bandstand in the centre of the grounds, and will also have a prominent part in the various functions arranged for the Prince of Wales.

Another attraction from overseas will probably be a detachment of Jackies from some of the British ships which will be visiting Canada during the visit of the Prince. Negotiations are now proceeding with the British Admiralty for a visit here of upwards of 200 men, who if they come, will have a camp on the grounds and will give daily demonstrations of gun mounting and other features of life aboard.

THE GRAND FLEET

of unique interest to the landsman.

At this writing the prospects are that there will be threescore British, French and Italian aeroplanes, the property of the Dominion Government, assembled on the grounds. Canada has received a large number of machines as her part of the war trophies from Great Britain and the other allied governments and these will form the nucleus of the proposed new Canadian air force. Exhibitions of aerial warfare and stunt flying will be given each day, and such distinguished aces as Col. Bishop, Col. Barker and other noted Canadian flyers have been invited to take part. The Prince of Wales has expressed the desire to fly with Col. Barker at the Exhibition.

There will also be a series of aerial contests from

TORONTO TO NEW YORK

and return during the exhibition. The first flight will be started by the Prince of Wales on Monday, August 25th. The contests will be the first inter-

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Admission 25 Cents

August 23rd to September 6th

national flights of the kind ever attempted and will be conducted with the object of demonstrating the commercial feasibility of an air service between Toronto and New York. There will be stops at Buffalo, Syracuse and Albany, and a large number of entries is looked for. In order to stimulate interest in the event, Mr. John McE. Bowman, President of the Commodore and the Pershing Square group of hotels in New York City, offered a Commodore cash prize of \$5,000 and a valuable trophy for the proposed aerial tour. His offer has been accepted and it is expected that it will be largely added to from other sources before the races are inaugurated.

There will be approximately

1500 PERFORMERS

in the Victory Year pageant before the Grand Stand and the production promises to attain the very apex of spectacular stage achievement. The background will be a mammoth composite picture vividly portraying outstanding events of the world war. Allenby's memorable entry into Jerusalem will be reproduced with the precise color and life of the original incident. There will be an atmosphere of the Far East with all the picturesque trappings of the Orient, quaintly garbed natives, hundreds of dancing girls, elephants and camels, and the cosmopolitan members of the relieving forces. No setting could be better adapted to dramatic effect, pulse quickening situations and stirring climaxes. On the other end of the picture will be shown the surrender of the German fleet in the North Sea. The huge warships of the Germans will be seen steaming slowly to meet their conquerors and as the morning sun rises over the vast expanse of the North Sea, the Grand Fleet will appear with Beatty's flagship leading. The British prepare for treachery on the part of the enemy and ships are cleared for action. For a

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"THE FESTIVAL"



A London "Times" correspondent describing the surrender wrote: "Between the lines came the Germans, led by the titanic Leviathans led by a minnow. Over them flew a British dauntless Seidritz, which carried the scars of the Dogger Bank battle. Followed, then the Derfflinger, also badly battered in the Logistik, which suffered heavily in the naval air raid on Cuxhaven. The der Grosse. In the background appear the ships of the British German Fleet" will be one of the features in the Victory Year.

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Admission 25 Cents

August 23rd to September 6th

"FESTIVAL OF TRIUMPH"



The surrender of the German fleet, of which he was an eyewitness, followed by the tiny airship, and looking for all the world like a school British naval airship. First came the battle-cruisers, headed by the *Bank* battle of January, 1915. The *Moltke* and the *Hindenberg*, in the *Logger Bank* engagement, and finally the *Von der Tann*, haven. The nine battleships followed, headed by the *Frederick* of the British first battle squadron." The "Surrender of the Victory Year spectacle at the Canadian National Exhibition.

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Canadian National Exhibition

few minutes it looks as if their fears will be realized, but the Germans finally strike their colors and abjectly surrender to their masters. In the centre of the picture will be a huge Victory Arch and around this strikingly beautiful conception will revolve much action that will be a treat to the eye and the æsthetic senses. No spectacle ever gave greater promise than the

FESTIVAL OF TRIUMPH

the Victory Year Grand Stand attraction.

H. R. H. the Prince of Wales will formally open the Exhibition at 2.30 p.m. on Monday, August 25th.

The continent has been scoured for vaudeville and hippodrome features for the grand stand performance, and to date the search has met with unqualified success. There will be attractions for old and young, the grave and the gay, to suit every taste in the amusement line.

More than the usual attention has been paid to the fireworks programme, and the display will be along new lines and quite in keeping with the elaborate nature of the remainder of the grand stand arrangements.

The gates will be

OPEN ON SATURDAY

August 23rd, and everything on that occasion will be in full swing with the exception of the Grand Stand spectacle which will be replaced by a number of special attractions for that evening, the Spectacle itself starting on Monday night. On Saturday afternoon the speed trials will be inaugurated.

After a lapse of five years, due to the war, the Cadet Competitions will be resumed this year. There will be a special camp on the Exhibition Grounds ready at 10 a.m. on Monday, August 25th, for the accommodation of the visiting teams. The shooting competition for H. M. the King's Imperial

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August 23rd to September 6th

CADET CHALLENGE CUP

will start on Wednesday and come to an end on Thursday. The physical training competitions will be on Tuesday, Wednesday and Thursday, August 26th, 27th and 28th. The cups and medals will be presented to the winning teams in front of the Grand Stand on the evening of Thursday, August 28th.

THE JOY PLAZA

the new Midway attraction promises to be just as entertaining as its title might lead one to expect. It is the largest carnival in the world and the second largest travelling combination and takes over forty cars to transport. No matter how diverse are one's tastes, something can be found in the Johnny J. Jones shows to appeal. The saucer-eyed boy will have no more fun there than his father, while mother will likewise find everything in the way of entertainment that will amuse and nothing that will offend. The new surprise, "Over the Falls," is the greatest laugh-provoker of modern times. Other riding devices costing as high as \$20,000 will be found in profusion, while animal shows, illusions, autodromes, midgets, wild west shows, fat people, magicians, mysteries of the Far East, electric lady, Bughouse, and a score of other attractions will be found along this greatest of all midways. "Stella", the art sensation of two continents, will also be there and promises to attract the same tremendous crowds that have visited this mysterious art production on other occasions when it has appeared at Toronto. The Johnny J. Jones shows are high-class in every sense and are a gloom chasing combination of merit and quality.

There will again be several days of

MOTORBOAT RACES

Starting at the end of the first week and continuing the second week and there is every prospect that the mile-a-minute hydroplanes will be back to

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Canadian National Exhibition

duplicate their sensational performance of a year ago. It is expected that one or more Canadian entries will compete against the Gold Cup holders from the other side.

The International Trap Shooting Tournament will be continued for the fourth year and a record entry is expected. Champions from all over the continent are sending in their entries and a most successful tournament is assured. The tournament will be held on the lakefront from Monday, August 25th to Friday, August 29th.

In addition to the Exhibition of War Memorial Paintings in the Fine Arts Gallery, there will also be a miscellaneous collection of

CANADIAN PAINTINGS

shown in the Applied Arts Building, where there will also be located an international photographic salon. Entries for the latter have been received from far-off Japan, Australia, England, France, Belgium and other allied countries, and it promises to be quite the most important event of its kind ever held this side of the water.

The only National Motor Show in Canada is also slated for the Exhibition. Here one will see the new 1920 models months before they appear elsewhere. Owing to the growing popularity of motor trucks as a utility vehicle it has been found necessary to give them a separate place on the grounds and they will be located in two large buildings at the south entrance to the Transportation Building. The latter building will be devoted to

PLEASURE CARS

and accessories. Several cars new to Canada are to be introduced here, together with all the 1920 improvements. Prospective purchasers of either trucks or pleasure cars will do well to delay action until they have visited the National Motor Show at the Exhibition.

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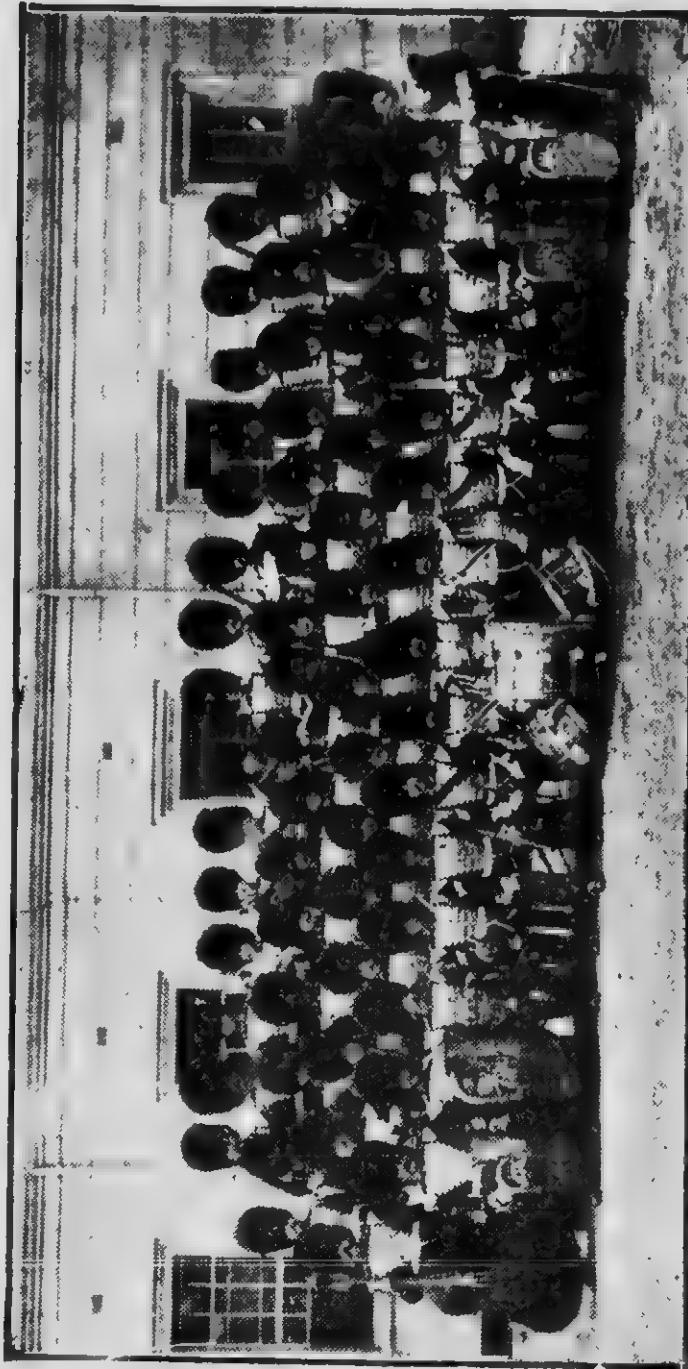
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British Grenadier Guards Band

Canadian National Exhibition

Athletics are showing indications of world-wide revival, and they will again have a prominent place on the Exhibition programme. There will be the usual Labor Day meet in the big natural amphitheatre on the waterfront and on the final day of the Exhibition a championship tournament is planned. There will also be canoe and yacht racing and other contests on the waterfront at different times.

Women are again expected to demonstrate their great versatility in modern lines of effort. Particularly will this be the case on Women's Day, Thursday, August 28th, when they will be in charge of many departments of the Exhibition and show their new found efficiency in lines of industry and in other walks of life hitherto monopolized by men.

The baby will again play a prominent part in the Exhibition. On Labor Day the very pick of Canada's younger citizens will compete in the Annual Baby Show, while the Department of Health of the Ontario Government and various other organizations will have exceptionally interesting baby clinics, exhibits and displays in the Government Building and elsewhere.

Though the war is over and our soldiers are rapidly returning to civil life, the veteran will still play a great part in the year's programme. There will be a large Model Camp in the southwest portion of the grounds while on

VETERANS' DAY

the Prince of Wales will review thousands of the men who did their work so well overseas.

Perhaps never before did the Governments show a greater interest in the Exhibition and many of the most interesting and important demonstrations to be given here will be furnished by the various departments at Ottawa, Toronto and elsewhere. The Dominion Government will renew its fleece

August 23rd to September 6th

display in the Government Building while a great outdoor demonstration of sheep shearing and wool handling methods will also be given on a special section of the grounds laid out for the purpose north of the Grand Stand. The Poultry Department at Ottawa is also preparing a splendid exhibit. The Ontario Government will have a diversified display and a series of most interesting demonstrations, while the Alberta and British Columbia and Manitoba Governments will also be well represented.

THE POULTRY SHOW

gives promise of being a record breaker. Great progress was made in this section of the Exhibition a year ago but even greater advancement is promised in Victory Year. There will be an enlarged display in every department while a series of new and interesting exhibits, displays and demonstrations are promised by the Ontario and Dominion Governments. The Pigeon and Pet Stock Show also give promise of a record both in the number and quality of the entries.

The Judging Competitions for young farmers under 26 years of age, not graduates of any agricultural college, will be held in the second week of the Exhibition. The exact dates are not yet fixed, but will be announced later.

A new feature, or rather an old one revived, that will doubtless add greatly to the enjoyment of many will be the four days of

TROTTING AND PACING

races in the big ring. Substantial purses have been offered and the prizes have been so arranged that every heat will be a separate race, assuring the keenest competition throughout. The races start Saturday, August 23rd, and continue until the following Wednesday.

Full Performance Every Day

Admission 25 Cents

Canadian National Exhibition

There are indications far in advance that the International

BENCH SHOW

will be a pronounced success. It will extend over four days as usual, Labor Day, Monday, September 1st to September 4th. The International Cat Show will also be continued. The dates are Tuesday, August 26th, to Thursday, August 28th.

The ever-popular buttermaking competitions will again be repeated in the Dairy Amphitheatre on Thursday, Friday and Saturday, August 28th, 29th and 30th, and Wednesday, Thursday and Friday, September 3rd, 4th and 5th. Free for all on Tuesday, September 2nd.

RESERVED SEATS

may be had on and after Saturday, August 16th, at Moodey's, 33 King St. West, Toronto, or at the grounds on or after Opening Day. Tickets may be reserved for any night in advance during the exhibition. Coupon seat tickets are 50 cents and \$1.00. Boxes, seating four people, \$5.00.

The

OFFICIAL CATALOGUE

Programme and Guide to the grounds will be on sale on the grounds and in the Information Booths. It contains complete information regarding exhibits, schedule of judging, location of exhibitors, a map of the grounds and other invaluable aids to visitors.

DATES OF OUTSTANDING EVENTS AT THE EXHIBITION

**GATES OPEN TO THE PUBLIC, SATURDAY,
AUGUST 23rd**

ALL DEPARTMENTS UNDER WAY

Formal Opening by the Prince of Wales.—Monday, August 25th.

Full Performance Every Day Admission 25 Cents

August 23rd to September 6th

Exhibition of War Memorial Paintings and War Trophies.—August 23rd to September 6th.

British Grenadier Guards Band.—August 23rd to September 6th.

Festival of Triumph, Grand Stand Spectacle.—August 25th to September 6th.

Speed Trials.—August 23rd to August 27th.

Dog Show.—Monday, September 1st to September 4th.

Trap Shooting Tournament.—Monday, August 25th to Friday, August 29th.

Cadet Competitions.—Tuesday, August 26th to Thursday, August 28th.

Veterans' Day Review by Prince of Wales.—Wednesday, August 27th.

National Automobile Show.—Full term of the Exhibition, August 23rd to September 6th.

Motor Boat Races.—August 28th, 29th, 30th, September 1st, 2nd and 3rd.

Women's Day.—Thursday, August 28th.

Horse Judging.—Starts Thursday, August 28th.

Cattle Judging.—Starts Saturday, August 30th.

Sheep Judging.—Starts Thursday, August 28th.

Swine Judging.—Starts Friday, August 29th.

Dairy Products.—Wednesday, August 27th.

Poultry and Stock.—Friday, August 29th.

Women's and Children's Work.—Friday, August 29th.

INFORMATION BUREAU

(Under the management of the City Clerk)

Visitors to the Exhibition can secure complete information at this bureau. List of hotels and boarding houses on file.

No charge is made for the information and visitors can rely upon it.

Look out for notice of location of office at trains and boats.

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Canadian National Exhibition

DAY'S OF THE EXHIBITION

SATURDAY—AUGUST 23rd.

St. Julien Day

MONDAY—AUGUST 25th.

Zeebrugge, Air and Navy Day.

TUESDAY—AUGUST 26th.

Amiens and School Children's Day.

WEDNESDAY, AUGUST 27th.

Passchendaele, Returned Soldiers' and Sailors' Day.

THURSDAY—AUGUST 28th.

Cambrai and Women's Day.

FRIDAY, AUGUST 29th.

Festubert and Press Day.

SATURDAY—AUGUST 30th.

Ypres and Victory Day.

MONDAY—SEPTEMBER 1st.

The Somme and Labor Day.

TUESDAY—SEPTEMBER 2nd.

Chateau Thierry and American Day.

WEDNESDAY, SEPTEMBER 3rd.

Givenchy and Farmers' Day.

THURSDAY, SEPTEMBER 4th.

Courcellette, Manufacturers' and Transportation Day.

FRIDAY, SEPTEMBER 5th.

Vimy Ridge and Live Stock Review Day.

SATURDAY—SEPTEMBER 6th.

Mons, Citizens' and Athletic Day.

RAILROADS

**CONSULT YOUR LOCAL AGENT FOR FARES
AND INFORMATION**



A Few of the Outstanding Features of the 1919 Canadian National Exhibition

- The Festival of Triumph. A wonderful spectacle colorful and inspiring. Allenby's entry into Jerusalem; surrender of the German fleet; Versailles Castle; Victory Arch; 1500 performers.
- Dominion Government's official display of war trophies, including aeroplanes, big and little guns and all the instruments of modern warfare.
- Canada's war memorial paintings recording every phase of Canada's operations overseas.
- International photographic salon.
- Restoration of maimed and disabled soldiers to self-supporting civil life.
- New Government exhibits and demonstrations.
- National Motor Show, first showing of 1920 models.
- Grenadier Guards Band. The best and most popular military musical organization in the Empire.
- Life aboard the British Grand Fleet. Demonstrations by Jackies from British War ships.
- Aeroplane races from Toronto to New York and return.
- Colossal exhibit of tractors and other farm machinery.
- Young farmers' judging competitions.
- Enlarged livestock, poultry and agricultural display.
- Hippodrome and carnival on the world's largest stage.
- Mammoth fireworks display.
- Motorboat and yacht races. Athletic sports. Trap Shooting tournament.
- Four days of trotting and pacing races.
- Cadet competitions for the King's Imperial Challenge Cup.
- World's largest and best carnival attractions on the Midway.
- Largest cat and dog show.

REMEMBER THE DATES

AUG. 23rd to SEPT. 6th

